



BERLIN CHINA CULTURAL BRIDGES E.V.

Berlin China Cultural Bridges (BCCB) is an organization that promotes cultural exchange between Berlin and the creative cities of China, such as Shanghai and Beijing.

BCCB initiates and organizes:

- exhibitions, discussion forums, lectures and other events with the creative minds who live and work in these cities,
- exchange programs and collaborative projects (e.g. in universities, design centers, galleries).

BCCB's long-term goals are to establish permanent venues in each city and present cultural festivals in these cities.

BCCB views itself as an initiator and intermediary for cultural affairs, bringing together and expanding the existing programs in order to reach a broader audience. Target groups for these events are the general public, the media, the national and international companies in addition to politicians who are interested in creating a cultural dialogue between Berlin and China.

BCCB is endorsed by Harald Wolf, Mayor of Berlin and Senator for Economics, Labour and Women's Issues.

BCCB is located in the „MetaHaus“, an institution which is famous for its creative performance. Our office in the „China Gate Berlin“ offers us a close connection to activities on an economic, political and scientific level.

Background and Goals

China is currently experiencing a rapid social, economic, and cultural development. A growing exchange has ignited between Germany and China, the interest in China increases. In turn, Germany's and particularly Berlin's culture has a good image in China. But this solid repu-

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tation generally comes from past achievements. There are numerous cooperations in the fields of economy and science, but only a few in the cultural sector.

Without the presence of contemporary German culture in China, Germany's image runs the risk of being gradually lost. Conversely, knowledge about modern Chinese culture

is necessary in order to benefit from differences and common grounds as a basis for effective cooperations.

This is where BCCB can be effective – by encouraging understanding between the two cultures in order to create a basis for long-term programs. BCCB wants to:

- present a realistic picture of Chinese culture – beyond clichés and stereotypes,
- establish the importance and awareness of Berlin's culture and creativity in China,
- encourage a continuous public dialogue through creative collaborations between Berlin and China.

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